

# Reed Piernock

front-end developer focused on usability and accessibility,  
because everyone deserves access to modern technologies

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## FRONT-END WEB DEVELOPMENT

**Senior Web Front-end Developer:** *Georgetown University, Washington DC* 07/2011 - present

Lead front-end development on major projects, including new themes in Drupal and WordPress multisite installations. Research and organize code requirements for developer tasks. Improve dev workflow by introducing Git branching, code review, and QA process. Write documentation for both developers and CMS content editors. Manage HTML and CSS standards with a focus on accessibility and usability. Utilize frameworks such as SMACSS, Sass/Compass, NPM, Gulp, and Bootstrap.

**Software Engineer:** *Digitas Health, Philadelphia PA* 01/2007 - 07/2011

Front-end web developer with Technology capability for healthcare and pharmaceutical companies. Maintain front-end leadership role on several projects, including award-winning FacingBipolar.com. Coordinate establishment of HTML coding standards. Create templates for use in email and for static and dynamic websites in VB.net, ASP.net, and Java environments.

## COMMUNICATIONS AND SOCIAL MEDIA

**League Ambassador:** *District Karaoke, Washington DC* 04/2015 - 08/2017

League ambassador and social content producer for D.C.'s social, team-based karaoke league. Guide and mentor new members, and foster community among teams. Interact with community via posts and discussion on Instagram, Facebook, and Twitter.

## EDUCATION

**University of Illinois, Urbana-Champaign**  
Accessibility Information Design and Policy

Professional Certificate, 2018

**University of Maryland, University College**  
Digital Media and Web Technology major with Web Development concentration

Bachelor of Science, 2017

**Community College of Philadelphia**

Computer Information Systems major with Internet Development and Operations concentration

Associate of Applied Science, 2005